



PROJECT PROPOSAL



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WHO ARE WE?

A part of World's Largest Finance Student Run Organization

International Network

IFSA Network spans multiple countries with Ivy Leagues like Harvard being proud partners in multiple events...



HARVARD
UNIVERSITY

Erasmus
University
Rotterdam



Universidad de
San Andrés



Students get the opportunity to collaborate with like-minded international peers on **whitepapers**, corporate projects and other career building opportunities that strengthen their **interpersonal skills** as well

National Level Case Competition Winners & Finalists



Top Companies & Institutions where our Alumni are



AMERICAN
EXPRESS

DE Shaw & Co

BLACKROCK



IFSA Ramjas Team Achievements



Global 2nd



Global 2nd



National 5th



Investment & Portfolio Research

- Comparative analysis of investment strategies and portfolio frameworks
- Research-driven insights on industries, sectors, and companies



Financial Modelling

- Building comprehensive financial models for business planning & decision-making
- Scenario analysis and sensitivity testing to assess different financial outcomes
- Cash flow forecasting models



Market Research & Trends Analysis

- Market research reports on industry trends, competitors, and Consumer
- Behaviour Competitor analysis and benchmarking
- Market entry and expansion strategies



FSA & Budgeting

- Financial statements analysis: balance sheets, income statements & cash flows
- Budgeting & forecasting models to help plan for the future



Strategic Planning

- Strategic plans and roadmaps for business growth
- Analysis and identification of key strategic priorities
- Business process optimization recommendations



Operational Improvements

- Process mapping and analysis to identify bottlenecks
- Recommendations for improvements and cost reduction



Organisational Analysis

- Organizational structure assessments
- Recommendations for improving workplace culture
- Talent acquisition and retention strategies



Growth & Expansion

- Market entry strategies for new geographic regions or customer segments
- Expansion plans for existing markets
- Feasibility studies and risk assessments

Problem Alignment & Deliverable Finalisation

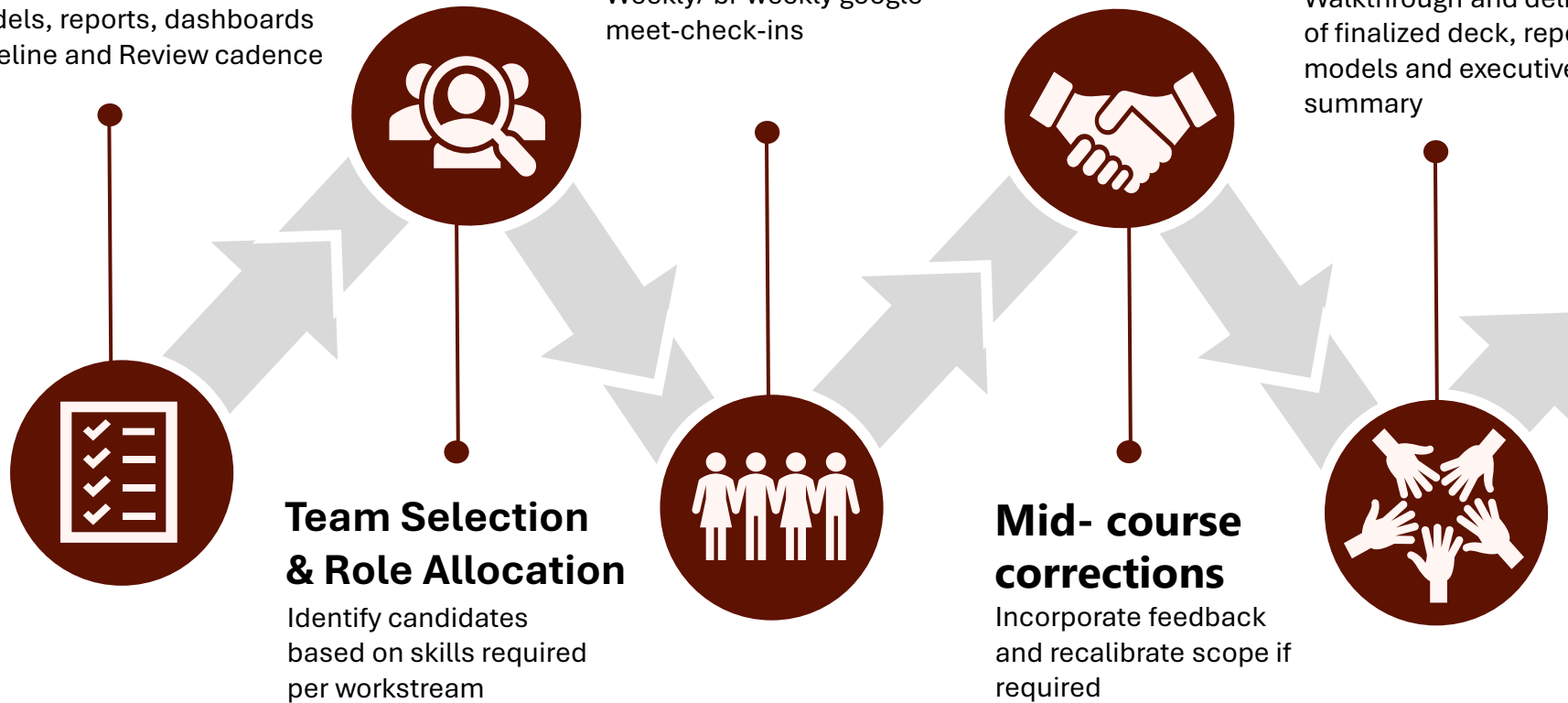
Final deliverables list- deck, models, reports, dashboards
Timeline and Review cadence

Execution & Review

Weekly/ bi-weekly google meet-check-ins

Handover & Closure

Walkthrough and delivery of finalized deck, reports, models and executive summary



PROJECT SHOWCASE IN ACTION

A look inside our live client work - financial models, market research and strategy decks built by the IFSA Ramjas team.

LIVE PROJECT EXPERIENCE

Applying financial research to solve real business problems.

Each project culminates in professional deliverables including reports, dashboards, valuation models, and executive presentations.



Industry-Oriented Solutions

Projects cover equity research, valuation, budgeting, strategic planning, market research, organizational analysis, and business expansion strategies.



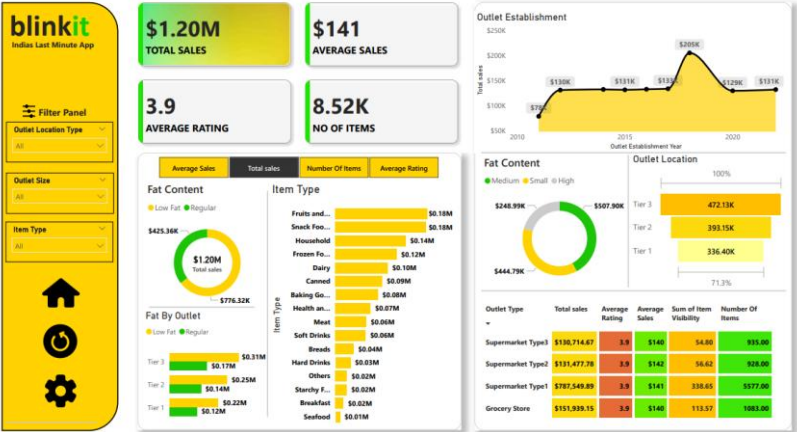
Professional Deliverables

Every engagement follows a structured workflow with periodic reviews, ending in investment models, dashboards, consulting reports, and executive-ready presentations.

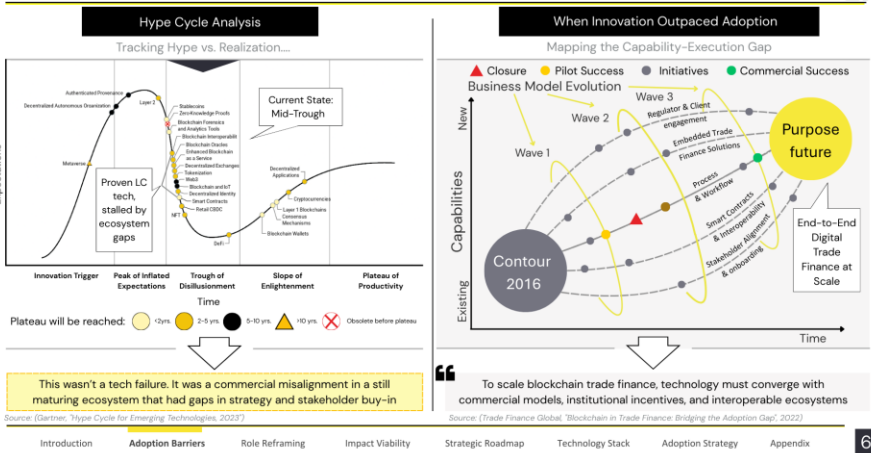
Transforming classroom knowledge into practical business impact through real consulting engagements.



WORK SNAPSHOT

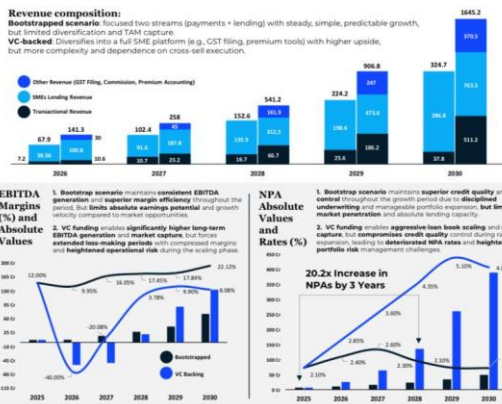


SUCCESS STALLED: NOT BY TECH, BUT BY TIMING AND BUY-IN

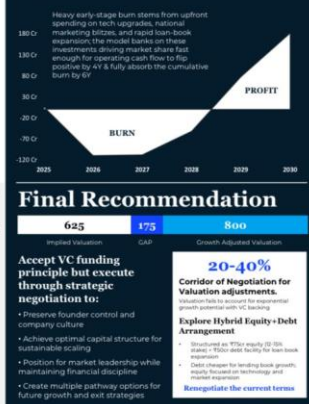


Production Cost				
MATERIAL COST	LABOR COST	OVERHEAD COST	TOTAL PRODUCTION COST	
€ 0.0670	€ 1.04	€ 2.19	€ 3.307	
PRODUCT INFORMATION				
Product ID:	IQ-420-K200			
Product Name:	Intrepid Spark Junior			
Product Description:	A compact, vibrant, and safe-to-use toothbrush with ultra-gentle bristles and playful colors - crafted to make brushing fun, comfortable, and effective for young users.			
MATERIALS				
COMPONENT	UNIT	QUANTITY PER UNIT	UNIT COST	TOTAL COST
Brushes	gram	0.5	€ 0.008	€ 0.004
Brush Head Frame	piece	1	€ 0.009	€ 0.009
Head Construction Parts	piece	1	€ 0.007	€ 0.007
Outer Handle Shell	piece	1	€ 0.000	€ 0.000
Inner Page Contact Plate	piece	1	€ 0.010	€ 0.010
Brush Cap	piece	1	€ 0.005	€ 0.005
AA Cell Holder	piece	1	€ 0.005	€ 0.005
Wiring	piece	1	€ 0.004	€ 0.004
Toggle Switch	piece	1	€ 0.006	€ 0.006
LED Indicator	piece	1	€ 0.000	€ 0.000
Reel/Bob	piece	1	€ 0.000	€ 0.000
Inner Packaging	piece	1	€ 0.000	€ 0.000
Manual Leaflet	piece	1	€ 0.000	€ 0.000
Brand & Bar Code Stickers	piece	1	€ 0.000	€ 0.000
LABOR				
ITEM DESCRIPTION	NO. OF HOURS	COMPENSATION RATE	TOTAL COST	
Assembly Labour	0.05	€ 15.00	€ 0.75	
Brush Insertion & Trimming	0.0083	€ 15.00	€ 0.12	
Construction Parts Fitting	0.0042	€ 15.00	€ 0.06	
Outer Shell Assembly	0.0069	€ 15.00	€ 0.10	
AA Cell Holder Installation	0.0042	€ 15.00	€ 0.06	
Wiring & Circuit Integration	0.0125	€ 15.00	€ 0.19	
Switch & LED Assembly	0.0042	€ 15.00	€ 0.06	
Finger Contact Plate Fitting	0.0018	€ 15.00	€ 0.03	
Final Assembly	0.0069	€ 15.00	€ 0.10	
Testing & Quality Assurance	0.0184	€ 15.00	€ 0.28	
Circuit Function Testing	0.0088	€ 15.00	€ 0.13	

Bootstrapped vs VC Backing Projected Financial Trends Scenarios (₹Cr)



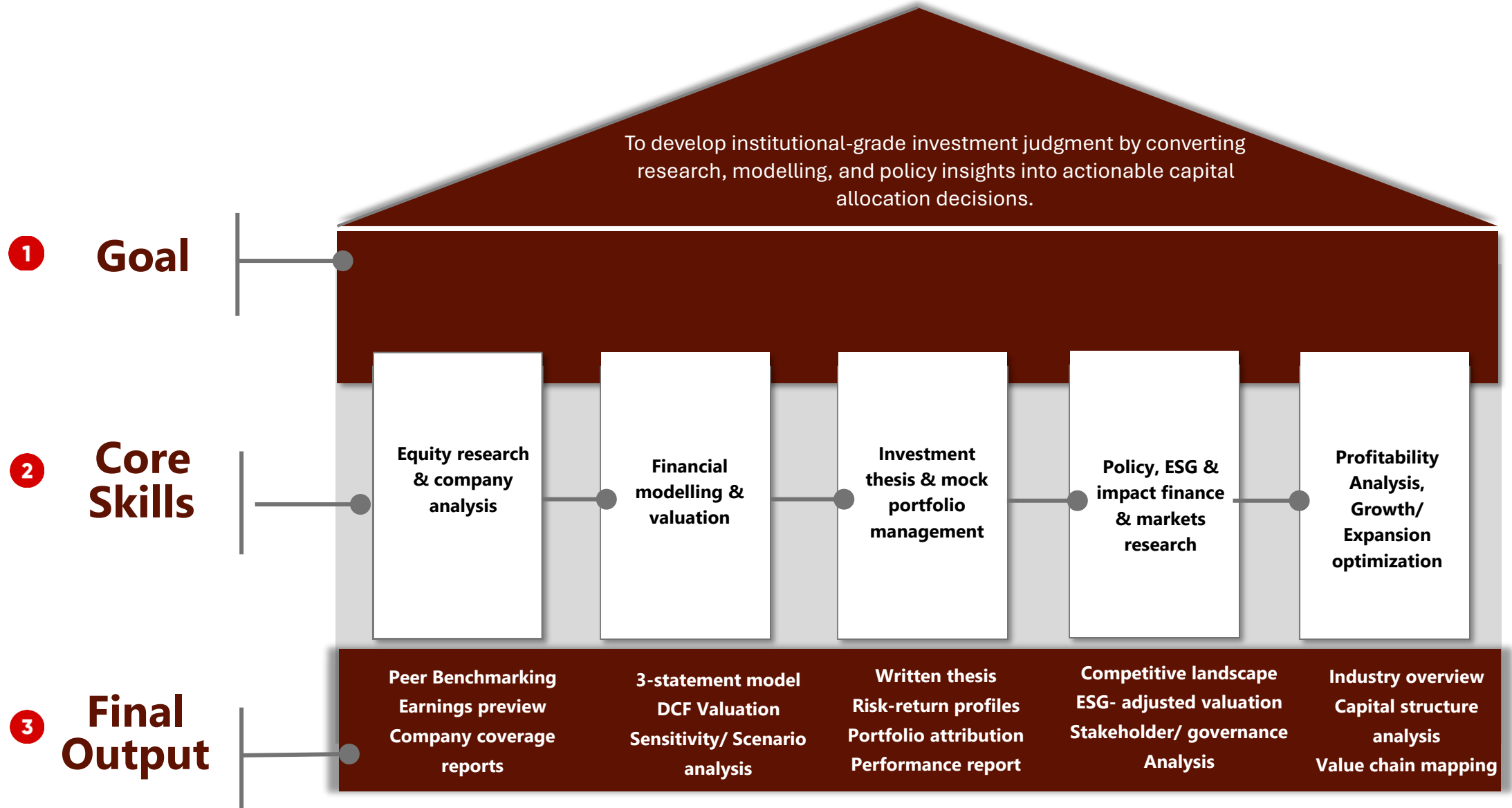
Cash-Burn Arc Under VC Funding



Spotify Technology S.A.

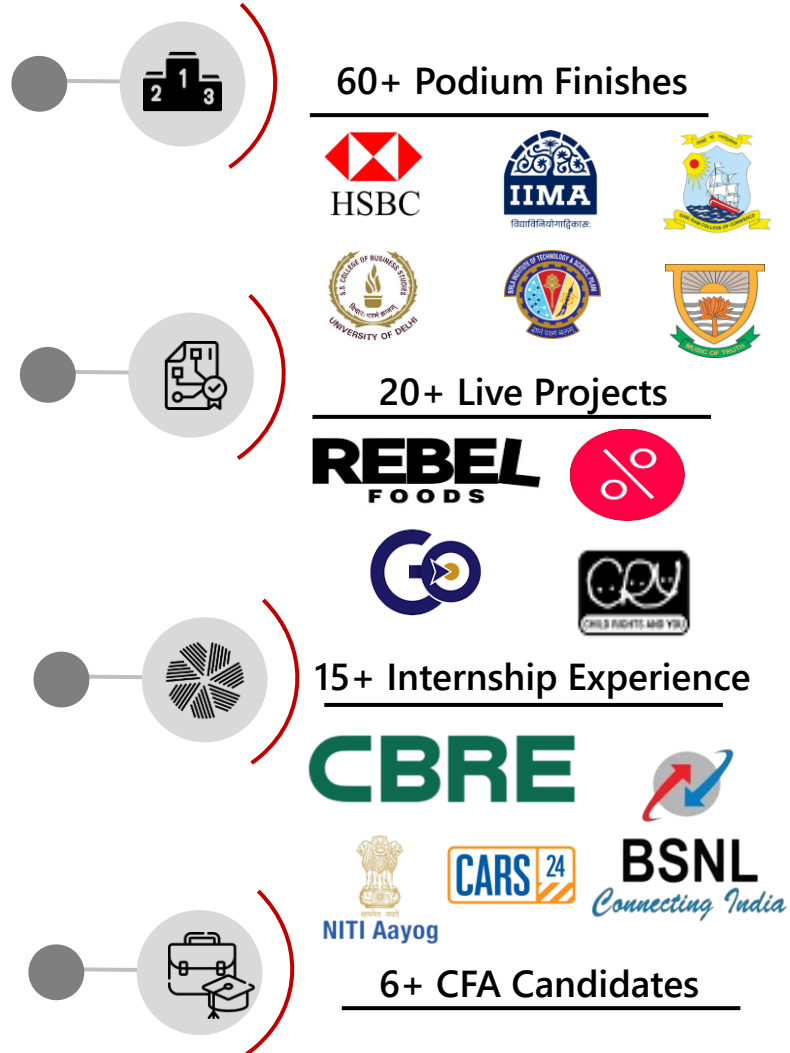
Revenue Schedule		Projected									
(EUR '000, except share and per share data)		12/31/2020	12/31/2021	12/31/2022	12/31/2023	12/31/2024	12/31/2025	12/31/2026	12/31/2027	12/31/2028	12/31/2029
For convention, 1\$=0.85 EUR											
Premium ARPU	(EUR/month)	3.62	3.69	3.70	3.72	4.62	4.93	5.26	5.62	5.99	6.40
Price Growth Rate	(%)	1.88%	1.88%	0.23%	0.69%	24.09%	6.72%	6.72%	6.72%	6.72%	6.72%
Ad-Supported ARPU	(EUR/month)	0.29	0.30	0.36	0.34	0.33	0.32	0.32	0.32	0.32	0.32
Premium Subscribers		155.00	180.00	205.00	236.00	271.51	312.36	359.36	413.44	475.64	547.21
Subscriber Growth Rate			16.1%	13.9%	15.1%	15.0%	15.0%	15.0%	15.0%	15.0%	15.0%
Ad-supported MAUs		150.00	226.00	294.00	366.00	380.00	453.44	541.51	638.24	734.67	866.40
Total MAUs	(in millions)	345.00	406.00	489.00	602.00	651.51	765.81	900.88	1051.67	1210.32	1413.61
Premium Revenue		6735060.00	7968240.00	9095850.00	10543536.00	15052162.23	18401638.72	22891951.61	27861418.34	34208544.29	42001612.71
Ad-supported revenue		658920.00	806820.00	1216656.00	1493180.00	1511640.00	1757548.90	209806.45	2473813.68	2847587.71	3358167.16
Total Revenue from Subscriptions		7393980.00	8775060.00	10312506.00	12036816.00	16564156.23	20239187.62	24790858.07	30335232.02	37066132.00	45359779.87
Other Revenue		486020.00	892940.00	1414494.00	1220184.00	395843.77	200177.90	245184.11	300018.78	3664892.18	4486132.07
Total Revenue (Reported)		7,880,000	9,668,000	11,727,000	13,247,000	16,960,000	22,240,866	27,242,701	33,335,420	40,722,024	49,841,912

```
def show_history(h):  
    epochs_trained = len(h.history['loss'])  
    plt.figure(figsize=(16, 6))  
  
    # Accuracy  
    plt.subplot(1, 2, 1)  
    plt.plot(range(epochs_trained), h.history.get('accuracy'), label='Training')  
    plt.plot(range(epochs_trained), h.history.get('val_accuracy'), label='Validation')  
    plt.xlabel('Epochs')  
    plt.ylabel('Accuracy')  
    plt.title('Model Accuracy')  
    plt.legend()  
  
    # Loss  
    plt.subplot(1, 2, 2)  
    plt.plot(range(epochs_trained), h.history.get('loss'), label='Training')  
    plt.plot(range(epochs_trained), h.history.get('val_loss'), label='Validation')  
    plt.xlabel('Epochs')  
    plt.ylabel('Loss')  
    plt.title('Model Loss')  
    plt.legend()  
    plt.show()
```



WHY PARTNER WITH US?

Team Credibility Metrics



Cross-IFSA Collaborations

... Leveraging IFSA Collaborations to unlock work and development synergies



- Developing **Intra-IFSA pipeline** to enhance global alumni & networking exposure **unlocking synergies** across knowledge sharing & opportunities.
- Partnering on **brand development**, Research and Analysis and Marketing fronts.

OUR TEAM

THE CORE



Ritik Sinha
President

CFA L2 Cleared | Global 2nd @ GCC Harvard | Co – Founder @TSF | Consulting Intern @ CBRE | NISM 8,15 | Projects - Bambrew, Rebel Foods



Pradyumn Sharma
Vice-President

CFA L1 Candidate | Global 2nd @ GCC Harvard | Head of Events @ TSF | 2nd Runner-Up @ SSCBS



Pearl Bang
Secretary

CA Finalist | CFA L1 Cleared | CFO's Office Intern @ Neeman's | Project associate – Bambrew, Indigenes Consulting, AJMS Global



Anshpreet Singh
Director of Finance

Quant @ Devine Group | Thales Capital | Published Quant Researcher | Beluga Bits (Arctic Whale Research)



Vatsal Jain
Director of Finance

CFA L1 Cleared | EY Cafta Top 5 National | Finance Intern @ BSNL | Project Associate @ Rebel Foods



Vanshika
Director of Research

CFA L1 Cleared | Bronze@ Royal Commonwealth Society | Code in Place | Project head@ Candor Capital



Viren Kakkar
Director of Research

CFA L1 Cleared | Case Wins - IIM , IIT | Product @ VVN | NISM 8 | Project Associate – NYKAA, Rebel Foods



Manas Tiwari
Director of Relations

Co-Founder, Koan | EFI Oxford Scholar | Research Editor @ RER | Kevin Xu, Global 2nd | BRICS YIP Waitlist



Varun Bhardwaj
Director of Relations

US CMA Cleared (Charter Awaiting) | CFA L1 Candidate | Project Associate @ Saveit, CRY, UWD



Basundhra Ghosh
Director of Engagement

Aspire Fellow | Research Associate at IISPPR | Finance and Economic Research



Navya Gupta
Director of Engagement

Intern@ NITI AAYOG, CARS24, CAREER360 | Accolades at IITD, LSR | Project Associate: Teach for India,



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